



# The Peninsula Club Next Generation Renovation

## The Peninsula Club Breaks Ground on Next-Generation Golf Renovation

### *Beau Welling Design leading extensive golf and campus improvements*

**(CORNELIUS, North Carolina)** – The Peninsula Club, the esteemed golf and country club located on the shores of Lake Norman just north of Charlotte, NC, broke ground on an extensive golf course renovation project on October 2, 2023.

Led by Beau Welling Design (BWD), the project is set to be completed by October 2024 and will feature significant renovations to both the 18-hole championship golf course as well as other facilities which will result in a brand new feeling and playing experience for the club's membership.

"After a couple of years of planning and preparation, we are excited to break ground on a project that will create a brand-new feeling and playing experience for the golf course as well as other facilities for the club's membership," says Beau Welling, Founder and CEO of Beau Welling Design. "We are proud to add to the tradition of excellence that The Peninsula Club has curated for decades, and we believe this project will enhance the guest and membership experience both on and off the course."

While the routing and footprint of the golf course will largely remain the same, many golf features are being adjusted to deliver a strategic, memorable and playable test of golf for the club membership. The renovation, which is being led by Beau Welling and BWD Senior Design Associate Chase Webb, includes major adjustments to the course strategy that encourage shot-making and creativity from tee to green to deliver a championship-caliber, yet family-friendly golf experience.

Some additional major updates to the course include:

- Regrassing the entire course utilizing TifEagle bermudagrass on the greens and Tahoma31 bermudagrass on the rest of the course including green surrounds, fairways, rough, and tees
- Infrastructure overhaul and updates including a new state-of-the-art irrigation system, upgraded drainage and new cart paths
- Strategic tree clearing for expanded sightlines across the golf course as well as to open stunning views of Lake Norman
- Addition of a native fescue mix to out-of-play areas that will provide a new feel to the course with more striking visuals while also decreasing water reliance
- Net reduction of bunker square footage as part of a larger recalibration of bunker strategy



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Beyond the golf course renovation, BWD assisted the club with campus planning that will lead to considerable golf practice area and amenity improvements. The club's golf practice areas will be expanded and a state-of-the-art Performance Center with two teaching bays will be added to the amenities. A new Golf Pro Shop will be constructed attached to the Performance Center. The current Golf Pro Shop will be converted to a new adult food and beverage offering for membership. Additionally, four new tennis courts and six pickleball courts will be added to the tennis complex. The project will also include improvements to the parking area and the Golf Course Maintenance facility.

"For more than 30 years, our first-class amenities and championship golf course alongside beautiful Lake Norman have fostered happiness, enjoyment and lifelong memories for our members," says The Peninsula Club President, Mike Hoertt. "Continuing The Club's legacy and enhancing member experience is a primary focus of The Club. Three years ago, The Club envisioned a new and improved member experience. Today, The Peninsula Club's vision and planning is becoming a reality. In partnership with Beau Welling Design, The Club is renovating the golf course and expanding the campus. This historic moment will create a path to success and pave the way for future generations. The Next Generation Renovation will elevate The Club to new heights and create lasting memories for decades to come."

For more information, visit: <https://www.thepeninsulaclub.com/>

### **About The Peninsula Club**

The Peninsula Club is a private, member-owned country club located in Cornelius, NC, at the heart of The Peninsula Community. The Club sprawls along eleven miles of shoreline on beautiful Lake Norman. Amenities include an eighteen-hole golf course, two driving ranges and large practice facilities. A putting course, Performance Center and new Golf Pro Shop will soon be constructed in the range area. Off the course, members and guests can enjoy the tennis and pickleball facilities as well as a state of the art fitness center and two dedicated aerobics studios. Perfect for families and guests of all ages, the lakeside club features a children's activities center and a large swimming pool complete with a slide and an additional zero-entry level baby pool. There are multiple exceptional dining options on the property including in the magnificent Main Clubhouse overlooking Lake Norman where eight boat slips allow visitors to arrive at The Club by boat.

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